

Consumer Consortium

A multidisciplinary network of health system leaders focused on improving organizational consumer-centricity

A Unique Working Group Experience with Leading Health System Peers

Address the Key Challenges and Opportunities for Consumer-Centric Care

- 100% peer-generated content
- Focus on:
 - » Digital “front door” strategies
 - » Monetizing data
 - » Analytic story telling
 - » Communications strategies
 - » Marketing ROI

Develop Deep Connections

- Intimate, retreat-style format focused on exchange and building relationships
- 100% interactive sessions, whole-group and small-group discussions
- Environment for candid conversations not shared beyond the group

Learn from Industry Executives Leading Innovation

- Invitations extended to a select number of corporate executives advancing healthcare innovation
- Blend of health system and industry participants facilitates out-of-the-box thinking on healthcare disruption and transformation

Upcoming Meetings

October 21–23, 2019
Chicago, IL

Participation Benefits



An exclusive network of peers at other Leading Health Systems



Participation in retreat-style meeting



Access to Academy studies, analyses, and benchmarking research



Weekly updates on legislative, regulatory, and policy developments impacting large health systems



Biweekly news on systems and executives in the Academy’s network

The Academy

Peer Learning and Exchange for Executives at the Nation's Leading Health Systems

Who We Serve



66%
of Inpatient Admissions

62%
of Outpatient Visits

67%
of All Physicians

62%
of Total Operating Revenue

What We Do



Convene exceptional meeting experiences that build relationships and advance peer learning among executives at Leading Health Systems



Deliver world-class leadership development tailored to Leading Health System executives' needs



Produce original research that leverages the insights of our members to address healthcare's greatest challenges and opportunities



Facilitate partnership arrangements between health systems