

# PEER LEARNING TRS FORUM 2016

#### **HEALTH SYSTEM MEMBERSHIP**

Adventist Health System

Advocate Health Care

Aurora Health Care

Banner Health

Baylor Scott & White Health

Bon Secours Health System

Carolinas HealthCare System

Christiana Care Health System

Cleveland Clinic

Cone Health

Dignity Health

Fairview Health Services

Hoag

Indiana University Health

Intermountain Healthcare

Legacy Health

MedStar Health

Memorial Hermann Health System

Montefiore Medical Center

Northwestern Memorial HealthCare

Norton Healthcare

Ochsner Health System

Partners HealthCare

Piedmont Healthcare

Presbyterian Healthcare Services

Providence Health & Services

SCL Health System

Scripps Health

Sentara Healthcare

Stanford Health Care

Texas Health Resources

UnityPoint Health

University Hospitals

Virtua

Yale New Haven Health System

### TREASURER OFFICER

### THE ACADEMY FORUMS

The Academy Forum experience is like no other. Senior health system leaders and their peers interact in a safe, transparent environment that fosters a culture of learning through open problem-solving and rigorous discussion.

### THE TREASURER OFFICER FORUM (TRS)

The TRS Forum is designed for treasurers of the largest health systems, whose organizations have similar challenges and opportunities by virtue of their size, focus on integration, and prominence in their communities.

#### **PROGRAMMING**

The TRS Forum convenes twice annually. Meeting topics are developed through active discussions with TRS Forum members and focus on future-oriented strategic topics. Formats vary and include a combination of case study profiles, guest speakers and small and large group discussions:

- Topics Span capital market trends, cash management tactics and investment strategies
- Issues Forums Health system and industry members share insights on opportunities and challenges facing large health systems
- Health System Discussions -Health system members convene to discuss key strategic issues and share best practices
- Fireside Chats Members gather for interviews with notable guests including health and business executives, political experts, authors, and other prominent individuals

#### STRATEGIC INDUSTRY PARTNERSHIPS

By design, The Academy Forums include a balance of health system and health industry executives collaborating within the guidelines of The Academy's Code of Conduct and Principles of Participation. Understanding that transformation is driven by societal and healthcare trends, health systems continuously evolve their innovation strategies and pursue superior execution. Health system and industry executives partner to assess and anticipate trends, test new ideas, and collaborate to identify and accelerate new innovations.

#### MEMBERSHIP BENEFITS

Members of the TRS Forum receive the following benefits:

- An exclusive peer network of treasurers representing Top-100 health systems
- A stake in driving transformation through active strategy discussions with peers
- Access to The Academy's member network, research, and consulting expertise
- Annual membership is all-inclusive of meeting fees and meals; members are responsible for their own travel and lodging

## ABOUT THE ACADEMY

**The Academy** provides unique, executive peer learning, complemented with rigorous and highly targeted research and advisory services to executives of Top-100 health systems. These services enable health system and industry members to cultivate the relationships, perspective, and knowledge not found anywhere else.

The Academy has created the first and only knowledge network exclusively focused on Top-100 health systems. This learning model is based on a proven approach that has been refined since 1998 working side-by-side with members. Components include:

#### **Peer Learning**

#### • Forums

• Trustee Institute

Collaboratives

#### Research

Leadership Development

- Health System
- Leadership Programs
- ConsumerHealth Policy
- Fellowships
- Advisory



Since its inception, The Academy has built a material record of independent research and policy analysis and is definitive trusted source for Top-100 health system peer learning, leadership development and 24/7 online knowledge sharing via AcademyNet.

#### **Executives-in-Residence**

The Academy Executives-in-Residence are recently retired senior-level health system or industry executives who contribute their experience and expertise to Academy programs:

**John Anderson, M.D.** – Former SVP & CMO Catholic Health Initiatives

**Michael Berman, M.D.** – CEO, The Michael A. Berman Group

**Michael D. Blaszyk** – Former EVP & CFO, Dignity Health

**Heidi Crooks, R.N.** - Former CNO & Senior Associate Director, Operations and Patient Care Services, UCLA Health

Mark Dixon - Former Regional President, Fairview Health Services

**James Dwyer, D.O.** – Former EVP & COO, Virtua

Michael Guthrie, M.D. – Executivein-Residence, University of Colorado – Denver Campus School of Business, Program in Health Administration

**Charlie Hall** – Former CFO, Piedmont Healthcare

**John Koster, M.D.** – Former President & CEO, Providence Health & Services

**Catherine Koppelman, R.N.** - Former CNO, University Hospitals

**Robert Laskowski, M.D.** - Former President and CEO, Christiana Care Health System **Keith Marton, M.D.** – Former SVP and CMO and Quality Officer, Providence Health & Services

**Steve Mason** – Former President and CEO, BayCare Health System

**Frank Sample** – Former CEO, Philips VISICU

**Michael Tarwater** – Former President and CEO, Carolinas Health System

**Pamela Vukovich** – Former CFO, Legacy Health

**Charles Watts, M.D.** – Former SVP of Medical Affairs and CMO, Northwestern Memorial HealthCare

**Paul Wiles** – Former President and CEO, Novant Health

#### **Consulting Faculty**

The Academy Consulting
Faculty include professors from
exceptional graduate programs
who provide the business school
foundation to help Academy
member executives create impact
and drive change:

**Gregory Carpenter, Ph.D.** -Kellogg School of Management, Northwestern University

**Scott Harrington, Ph.D.** – The Wharton School of the University of Pennsylvania

Pamela Peele, Ph.D. – University of Pittsburgh

I look back on 1998, when I started with the first group of CMOs in The Academy, with great affection. The individuals I met then are great friends and colleagues today, and many of us have moved to the top of our respective heath systems, which is a credit to The Academy. Most importantly, 18 years later, I can still pick up the phone and talk to these people to exchange ideas."

- Rod Hochman, M.D. President & CEO, Providence Health & Services

# **DID YOU KNOW?**

The Academy Top-100 Health Systems Represent:



Revenue

66% <sub>22M</sub>

Inpatient

Admissions

69% <sub>93M</sub>

**ER Encounters** 

48% 333M

Outpatient

Visits

39% <sub>5M</sub> 45% 200k+ 41%

Employees

Employed Physicians Hospitals

Source: American Hospital Association, Kaiser Family Foundation, The Academy Research